

city college news

They're back — in record numbers!

Student registrations for 2002 increase by 15 per cent



If this year's numbers are any indication, George Brown increasingly is becoming the college of choice for high school students. According to the Registrar's Office, the most recent intake shows a total of 10,900 students coming to George Brown this fall (including International, part-time et al) versus the 9,300 that started in the fall of last year, which translates into an increase of over 15 per cent.

According to Michael Cooke, Vice-President of Academic Excellence, many of the new initiatives that have been taking place are playing an integral role in attracting students to The City College — from improved application processing and expanded program offerings, to more student services and new facilities.

"Much of this year's success can be attributed to the collective efforts of the Admissions, Registration and Scheduling staff and the new

registration process initiatives that have been implemented over the past year," says Cooke. "These staff members have worked tirelessly to bring many positive changes in the application process and we are now reaping the benefits of all that effort.

"We have also significantly added to the program selection, as well as expanded and upgraded the space available to students," he continues. "In addition, we have focused on building more comprehensive bridging services through our Access Centre to help students having difficulty transitioning to college and built on our already extensive relationships with high schools and industry."

Among the many program enhancements are new additions to the General Arts and Sciences program says Cooke. "We are now offering more choices and more seats for students who are still unsure of exactly which career they want to

pursue." The college is also preparing to welcome its first wave of students for the upcoming applied degree in Financial Services which will be offered in September 2003 and plans are underway to introduce applied degrees in key areas such as construction and environmental compliance as well as hospitality and tourism.

Cooke adds that there has been an unprecedented interest in programs such as Nursing, Graphic Design and Dental Hygiene, with registration expanding significantly in these areas. "All the programs are prepared and the facilities are ready to take on this growing demand." Among other projects, the George Brown Centre for Advanced Micro-electronics at Casa Loma is expanding its facilities to include a clean room environment for students. At the same time, the Design Program has just completed the first phase

of its renovation efforts at St. James campus.

In addition, the SuperBuild projects at St. James, Casa Loma and Hospitality are well established, on time and on budget and will provide much needed space for the anticipated influx of students in the coming years. The first SuperBuild project to reach completion is the new Sally Horsfall Centre for Studies in Community Health (a joint program with Ryerson), which has just opened its doors to this year's Early Childhood Education students, while other projects are scheduled for completion throughout 2003 in time for the double cohort year.

"It promises to be an exciting time for George Brown in the coming months," says Cooke. "We have the programs, the space, the bridging services and the relationships with high schools and industry to offer students the best there is."



Frosh leader Elish Ward (far right) and first year business students Steph and Alexis gear up for Carnival Creole.

New Co-ordinator the first to answer when opportunity knocks

Heather Comrie, George Brown's new Co-ordinator of Marketing and Recruitment Services, is a person whose career path was never mapped out. But she managed to get to where she wanted to be just the same. "Everything just fell into place as I went along," she says. "Whenever the right opportunity presented itself, I took it."

That being said, she's a perfect fit for her new job, where she is in charge of marketing, recruitment, special events and externship programs. A former George Brown Hotel Management student, her principal background has been in hotel sales and marketing. She has worked at such high profile establishments as the Radisson (now the Marriott), Sutton

Place and the Park Plaza (now the Park Hyatt). Most recently she was in a similar function at Carlson Wagonlit Travel.

"I never really had a career plan," she explains. "I began work on the front desk at the Hilton and then moved into a marketing job when the opportunity came up. It's been a steady progression ever since. I have to say I've definitely been in the right place at the right time on many occasions."

Comrie returned to George Brown last year when she was hired to teach a Hotel Management Sales and Marketing course on a part-time basis. "I absolutely loved it. It was a great experience because I got to provide some real-life input to students."



When the job posting for Co-ordinator appeared, "Again, the timing was great. My entire background – from marketing, sales and event management to relationship building with customers – was the perfect fit. This job combines everything I liked about my past jobs."

Best of all she says, "George Brown has a fabulous reputation in the industry. When I call people I get instant recognition and contacts are more than willing to help and participate in our programs. The students are great and have such a wide range of interests. It seems strange to be back but it's nice to see the positive changes that have taken place over the years."

Even with a full plate of day-to-day duties, Comrie is busy putting plans in place for some new inter-college events, among other initiatives. "I've got some ideas that will encourage the involvement of all programs. But that's all I'm going to say for now. Everyone will just have to stay tuned."

Jewellery studio entrepreneur found her calling at George Brown

Former George Brown Jewellery Arts student Sarah Dougall has taken her college experience and turned it into an unusual venture. Since December of last year, she has been the proud owner of Made You Look

– a one-of-a-kind jewellery studio/retail shop in the trendy Queen Street West district.

There, Sarah along with 13 other Jewellery Arts graduates and jewellery designers, use the shop to create and sell their wares. The facilities, which are designed after the George Brown studios, are rented to members on a monthly basis.

It was while she was in the program at George Brown that she came up with studio idea. "I knew that working as a collective, one plus one can equal more than two. At George Brown I was working with a group of 30 people with the same goals. It was just a matter of finding a way to make it easier for some of us."

Made You Look is located at 1338 Queen Street West. The phone number is 416-463-2136.



Photo courtesy of Tanya Enberg

TRAINING NEWS

Make sure you mark your calendars for these upcoming workshops:

Multiplicity in the Classroom

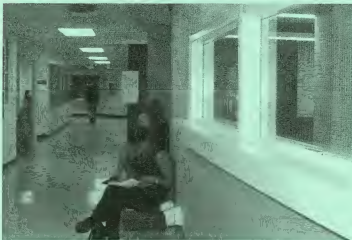
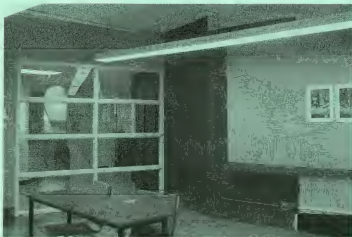
Monday, October 2, 9:00 am to 4:00 pm, St. James campus
The morning will include a simulation exercise to help people experience the "hidden curriculum". The afternoon session will examine best practices or GIFTS (Great Ideas for Teaching Students). This workshop is for faculty members. Lunch will be served.

Support Staff Appreciation Week

October 22 to 25, St. James and Casa Loma
There will be two all-day workshops on *Valuing People Differences* and *Managing the E-Mail Monster*, as well as various half-day workshops. Opening breakfast will be held on October 22 at Casa Loma and an opening lunch on the same day at St. James. We'll even have a massage therapist for one day at each campus to provide free head and neck massages. The Support Staff Union is also hosting a dance on the final day (details to come). Watch for the flyer coming your way soon.

Labour Relations Seminars

Friday, October 18, 9:00 am to noon
Thursday, October 24, 12:30 to 3:30 pm
Friday, November 1, 9:00 am to noon,
St. James campus
More details to follow.



School of Design adopts a new look for its classrooms

In response to the growing student population, phase one of a renovation project at the School of Design has just been completed. The builders and designers have been putting the finishing touches on the perimeter classrooms on the second floor of St. James campus. Phases two and three of the renovation will focus on the interior area of the second floor that will house new faculty office space, a student meeting area, a gallery and a research library.

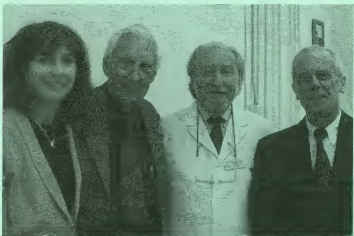
The current renovations, which took place over the summer, incorporate design elements and technology upgrades to provide more open and flexible teaching areas. Faculty of Business & Creative Arts Dean Paul Carder says, "Much has been

done to the classrooms to add more light, improve sight lines and acoustics, as well as provide a better environment to study and show work in progress."

Planned changes include smart classrooms, complete with the latest in computer projection systems and other technology upgrades. "We have also created a large lecture space, which is something we did not have before," says Carder. "The original rooms were not really set up for teaching design. Now we're adding new furniture, changing the colour scheme and improving the general layout to provide a more visually stimulating and interesting environment that better reflects the image and needs of a design school."

Dental Technology receives new equipment donation

Recently representatives from Gramm visited George Brown to donate equipment to the Dental Technology program. The state-of-the-art Gramm Electroforming machine, valued at \$4,000, is used to form coatings for dental crowns. Shown here at the presentation are (l to r) Lorie Shekter-Wolfson, Dean, Faculty of Community & Health Sciences; Joseph B. Nagy of Gramm Canada, a Division of Dental Specialties; Bernie Mullen, Coordinator, Dental Technology; and Klaus Rassinger, Vice-President, Gramm Technik Dentale Galvanotechnik.



Fitness & Lifestyle students let the games begin

First and second year students from the Fitness & Lifestyle program got their school year off to a rousing start with a special Orientation Olympics. More than 100 students congregated at Sir Winston Churchill Park near the Casa Loma Campus to play volleyball, Frisbee baseball, football and soccer. Before the games officially began, teams took part in a cheerleading competition (see photo) to add to the spirit of the occasion. Faculty members who took part in the orientation events included Program Co-ordinators John Griffin and Beau Kent, and Instructors Mary Griffin and Tom Kaczor.

upcoming events

Student Services Fair

September 25 (10:00 am to 12:00 noon)

Hospitality Campus, Atrium

Call Heather Comrie at 416-415-5000 ext. 2239

Free Career Planning Workshop

September 16, October 7, November 4, December 2 (6:30 to 9:30 pm)

St. James Campus, 200 King St. E., Room 461D

Call 416-415-2000 ext. 3444 and press 1 to register.

Free True Colors® Workshop

September 30, October 21, November 25, December 9 (6:30 to 9:30 pm)

St. James Campus, 200 King St. E., Room 461D

Call 416-415-2000 ext. 3444 and press 3 to register.

Discovery Days/Open House

October 2, November 14, December 3, January 29 (2:00 to 4:00 pm)

Hospitality & Tourism – Take a complete tour of the facilities, see demonstrations by chef/instructors, etc.

Call Heather Comrie at 416-415-5000 ext. 2239

Ontario College Information Fair 2002

October 21 (6:00 to 9:00 pm), October 22 (9:30 am to 1:30 pm)

Toronto Centre for the Performing Arts, 5040 Yonge Street

Call 416-491-5050 ext. 2008

Ready, Set, Cook & Win (for competing high schools)

October 23

Hospitality & Tourism

Call Heather Comrie at 416-415-5000 ext. 2239

George Brown College Day

November 9 (11:00 am to 4:00 pm)

St. James and Casa Loma

Call Rosalie Starkey at 416-415-5000 ext. 2523

2002/2003 Theatre Season

The George Brown Theatre School has just announced the calendar for the 2002/2003 season. Here's what's in store:

November 6 to 16

The Threepenny Opera

November 30 to December 7

The Wind in the Willows

February 12 to 23

Angels in America:

Millennium Approaches

April 15 to 26

Spring Repertory Season:

Lady Windemere's Fan and

The Visit

For more information contact Larry Laforet at 416-415-5000 ext. 2167 or email llaforet@gbrownc.on.ca

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Story ideas?

Contact Rosalie Starkey at 416-415-5000 ext. 2523 or rstarkey@gbrownc.on.ca

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College staff changes

For the period up to September, 2002:

New Hires

Linda Bamber, *Technology*

Lorraine Betts, *Community Services & Health Sciences*

Tom Blake, *Registrar's Department*

Phillippe Corbiere, *Hospitality & Tourism*

Melissa Douglas, *Hospitality & Tourism*

Annie Ferro, *Business & Creative Arts*

Kathleen Florio, *Hospitality & Tourism*

Janet Foster, *Student Affairs*

Rosa Fracassa, *Business & Creative Arts*

Julie Gaudet, *Community Services & Health Sciences*

Anne Marie Greene, *Community Services & Health Sciences*

Marcus Henry, *Facilities Management*

Marsha Jorgensen, *Business & Creative Arts*

Emanuel Manchin, *Hospitality & Tourism*

Linda McKay, *Community Services & Health Sciences*

Andrew McNamara, *Community Services & Health Sciences*

Elizabeth O'Brien, *Community Services & Health Sciences*

Susan Ord-Lawson, *Community Services & Health Sciences*

Sonie Prince, *Community Services & Health Sciences*

Salvatore Salonia, *Facilities Management*

Lara Sauer, *Technology*

Anjana Shah, *Technology*

Gina Soave, *Business & Creative Arts*

Anne Spyropoulos, *Student Affairs*

Andriy Stepanenko, *Educational Resources*

Robyn Stevens, *Community Services & Health Sciences*

Merry Ellen Unan, *Technology*

Filomena Venditti, *Community Services & Health Sciences*

Derek Vigar, *Business & Creative Arts*

Ingrid Wagemans, *Business & Creative Arts*

Leaving the College

Frank Belluomini, *Business & Creative Arts*

Sou Choi, *Communications & Marketing*

Joseph DeFrancesco, *Business & Creative Arts*

John Field, *Business & Creative Arts*

William Kidd, *Business & Creative Arts*

Marianne Marando, *Business & Creative Arts*

Harry Orfanidis, *Community Services & Health Sciences*

Ronald Sorensen, *Technology*

Miles Williams, *Business & Creative Arts*

Retiring from the College

Vangel Angelov, *Technology*

Lucita Balbin, *Community Services & Health Sciences*

Anne Bosy, *Community Services & Health Sciences*

Kevin Burda, *Technology*

Marilyn Grant, *Community Services & Health Sciences*

Maureen Griffenham, *Community Services & Health Sciences*

Julie Joyce, *Business & Creative Arts*

Claudine Kennedy, *Community Services & Health Sciences*

Doreen Mabey, *Community Services & Health Sciences*

Susan Sheehan, *Continuous Learning*

Hollis Straker, *Technology*